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KARUNYA BASKAR

Visual artist, Designer

Dual Degree in Design (B.Des + M.Des)

IDC School of Design, IIT Bombay

2016 - 2021

I'm Karunya, a visual designer and artist hailing from the vibrant chaos of Mumbai. I've worked on **storybooks, editorials, animation films, branding projects**, and more. I believe all design and communication is a simple act of storytelling. And I look forward to crafting rich, compelling narratives with you!

PROJECTS

There's Nothing There

Picture Book / 2022-23

Wrote and illustrated a picture book in collaboration with Nature Classrooms (NCF), set in peri-urban Bangalore, and aimed at encouraging kids to observe their environment in greater detail. View more [here](#).

Shapes on the Shore

Picture Book / 2022

Wrote and illustrated a piece on environmental conservation with help from **Pratham Books**, that attempts to challenge conventional storytelling methods. Read [here](#)!

I'm Moving to the Sea

Picture Book / 2021

Wrote and illustrated a 32-page picture book that aspires to ignite a child's interest in marine life and scuba diving with a pinch of fantasy. View more [here](#).

CovidWire.in

Web News App / 2020

Oversaw the visual branding of a first-of-its-kind web news app with over 2000 daily users in the initial phases of the global Pandemic. Read more [here](#).



WORK

Kaha Mind, Bangalore

Visual Designer & Illustrator / Jan 2022- Ongoing
Creatively packaging useful mental health information to make it more accessible globally, with the goal of normalising mental health priority.

[\[instagram.com/kaha.mind\]](https://www.instagram.com/kaha.mind)

Sharpener Design Studio, Mumbai

Visual Designer & Illustrator / Nov 2021 - Jan 2023

Experimenting with all kinds of image making to cater to art and branding projects for a diverse clientele.

[\[sharpenerinc.in\]](http://sharpenerinc.in)

Current Conservation

Design Intern / Jun-Oct 2021

Content creation and editorial illustration for Current Conservation's web and print magazine. [\[cc.org\]](http://cc.org)

Eeksaurus Studios, Mumbai

Animation Design Intern / Jun-Jul 2019

Inspired by children's drawings, I developed a character and art style for the promo film for KROK Film Festival, Russia. [Watch here!](#)

Ektaara Publishing House, Bhopal

Graphic Design Intern / Jul 2018

Illustration and content creation for Cycle and Pluto, Hindi Magazines for children that maintain relatability and fun for Indian kids. [\[lektaraindia.in\]](http://lektaraindia.in)

PORTFOLIO

